

BUSINESS Value of Supplier Diversity

Corporations are tracking the positive returns on investment of supplier diversity, including its contributions to cost savings and innovative solutions, increased corporate and government revenue, as well as brand loyalty in the fast-growing Aboriginal and minority consumer base. The social return on investment of increased Aboriginal and minority employment enhances the total value.

CORPORATE SPEND WITH CERTIFIED SUPPLIERS

CAMSC corporate members are revising procurement processes to enable active outreach and inclusion of diverse suppliers in bid opportunities. This has resulted in business awards to competitive, quality-driven and innovative Aboriginal and minority suppliers. Opportunities range in value from several thousand dollars to multiyear, multimillion dollar awards.



100% of corporate members responded that supplier diversity strongly contributes or contributes to securing new clients

TOP 5 FACTORS FOR AWARDING BUSINESS TO CAMSC SUPPLIERS

- COST COMPETITIVE** ...
- COST SAVINGS** ...
- GEOGRAPHIC COVERAGE** ...
- ENHANCED PRODUCT/SERVICE QUALITY** ...
- ENHANCED SERVICE DELIVERY LEVELS**